

DANIELLE DI VENERE

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Current Address:
101 S. Lincoln Ave
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Permanent Address:
225 Westminster Drive
Bloomingdale, Illinois 60108

EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Bachelor of Science in Media Studies, Minor in English

- James Scholar
- Dean's List-- 5 semesters

Expected May 2011

GPA 3.78/4.00

EXPERIENCE

COSTCO WHOLESALE

Marketing Representative

- Developed and implemented marketing strategies for specific programs with targeted objectives
- Planned and promoted membership and represented the Costco brand at community events
- Fostered correspondence and negotiated on-site presentations with local businesses through cold-calling

Summer 2009

Cashier

- Assisted members with purchases
- Operated cash register and performed nightly audits of cash registers

June 2007-May 2009

CAMPUS CENTER FOR ADVISING AND ACADEMIC SERVICES

Student Assistant

- Communicating with students and relaying messages to college advisors
- Scheduling student's advising appointments via phone correspondence
- Managing and organizing files for daily appointments

August 2009-Present

ILLINI MEDIA

Buzz Staff Writer, Music Section

- Brainstorming ideas for feature articles and generated stories of interest targeted at the collegiate demographic
- Writing articles for the entertainment magazine's music section

August 2008-Present

INSTINCTS DESIGN STUDIO / EVENT PLANNING

Part-Time Event Assistant

- Implemented event plans on-site, specifically set up table arrangements and venue logistics
- Followed instructions and ensured events were coordinated to sponsor's specifications

June 2007-August 2009

ACTIVITIES

COLLEGE OF MEDIA

Peer Mentor

- Representing the University by mentoring newly admitted freshmen to enhance their first year on campus
- Promoting and participating in Welcome Week activities

August 2009-Present

ILLINI UNION BOARD

Green Initiatives Committee Member

- Worked with a small team to develop and market campus-wide Earth Week events such as informational activities on the quad
- Participated in weekly meetings to design programs fostering sustainability and environmental conscientiousness

August 2008-May 2010

SKILLS

COMPUTER

- Proficiency in Mac OS (Keynote, Pages, Numbers) and Microsoft (Access, Word, Excel, Powerpoint)

LANGUAGES

- English (native), Spanish (functional)