

We offer:

- Banner on our website
- Mention in our program, on our posters, & in our communications
- Ad-space in the conference program
- Tickets to our keynote address
- Radio ad spots on local & national community stations
- Mentions at speaker events and on the radio
- 501(c)3 charity tax deduction
- A table to display your literature

**Grassroots Radio Conference 2012: The Future of Community Radio** is hosted by the Urbana-Champaign Independent Media Center.

[grassrootsradioconference.org](http://grassrootsradioconference.org)

[ucimc.org](http://ucimc.org)

[2012grc@gmail.com](mailto:2012grc@gmail.com)

202 S. Broadway Ave. Urbana, IL 61801

(217) 344-8820

Held each year in a different city in the United States, the **Grassroots Radio Conference** celebrates the vibrant and democratic medium of local, community-driven radio. For **Grassroots Radio Conference 2012: The Future of Community Radio**, Urbana-Champaign Independent Media Center will be our host. The UC-IMC is a 30,000 sq. ft. community media & arts center in the historic downtown Urbana post office.

On **July 26-29, 2012**, we're bringing together media artists, community organizers, radio operators and engineers, and ordinary people from across the country to learn, discuss, brainstorm, and build. In supporting the Grassroots Radio Conference, you're supporting the growth of local infrastructures, strengthening local economies & building community strength.

GRASSROOTS  
*Radio*  
CONFERENCE



**Become a Grassroots  
Radio Conference  
Sponsor!**

Sponsoring the conference is an excellent way to introduce participants to your business, product, organization, or cause. By donating to the 2012 GRC, you are helping to build community infrastructure, enabling everyday people to participate in the shaping of their world.

There are multiple ways to support the 2012 Grassroots Radio Conference through sponsorship. We are looking to build a hefty scholarship fund to assist low-income folks interested in starting radio stations & working in media to participate in our conference. Donations will support this fund. Each sponsorship category provides sponsors with prominent visibility before and during the conference. The GRC conference website, conference program booklet, and keynote addresses will highlight our sponsors.

There are 4 Sponsorship Levels:

**\$500 - RADIO TOWER:**

- Your business and web link will be featured on our GRC website & in our promotions & communications materials, reaching our many partners and participants throughout the United States.
- You will receive a full-page ad in our conference program, recognizing your support of the Grassroots Radio Conference, community media, and Urbana’s community radio station, RFU 104.5.
- You will receive two tickets to the GRC keynote speaker event on Friday evening, July 27, 2012.

**\$250 - STATION MANAGER:**

- Your business and web link will be featured on our GRC website & in our promotions & communications materials, reaching our many partners and participants throughout the United States.
- You will receive a half-page ad in our conference program, recognizing your support of the Grassroots Radio Conference, community media, and Urbana’s community radio station, RFU 104.5.
- You will receive two tickets to the GRC keynote speaker event on Friday evening, July 27, 2012.

**\$100 - MIXING BOARD:**

- Your business and web link will be featured on our GRC website & in our promotions & communications materials, reaching our many partners and participants throughout the United States.
- You will receive a quarter-page ad in our conference program, recognizing your support of the Grassroots Radio Conference, community media, and Urbana’s community radio station, RFU 104.5.
- You will receive one ticket to the GRC keynote speaker event on Friday evening, July 27, 2012.

**\$ 50 - AIRSHIFTER:**

- You or your group will be listed as a grassroots activist or as a community partner. In addition we offer various size ads in the 4 ¼ x 5 ½ program which will go to conference participants. The chart below gives rates for these ads which may be color or black and white.

**PROGRAM GUIDE ADS:**

