

Contact: Melany Jackson Office Phone: 217-819-4569 Cell Phone: 217-480-5820 Email: melany@cuathome.us

FOR IMMEDIATE RELEASE January 15, 2013

SLEEPING IN A CARDBOARD BOX FOR A CAUSE

What would it be like to actually sleep outside in a cardboard box in February? Our Mayor, the Chiefs of Police for Champaign and Urbana, City Council Members, pastors, coaches, students, business people and others from our community will get a taste of homelessness in the Illinois winter on Friday, February 1. Participants will brave the cold for 12 hours, from **6pm-6am on Friday, February 1** – Saturday February 2, 2013.

The 2nd Annual **C-U at Home One Winter Night** is a community public awareness event to help the homeless. One Winter Night will take place in <u>two locations</u> this year: in downtown Champaign along Neil Street, and on the Quad at the University of Illinois. Join **Champaign City Council Members, Karen Foster and Will Kyles**, U of I Volleyball Coach **Kevin Hambly**, and others, as they spend the night outside, shivering in a cardboard box, in support of the most vulnerable homeless.

Each of the box dwellers will be raising awareness and funds to help the homeless. You can find out more about how to **donate** in support of your favorite participant at **www.cuathome.us**. This year businesses also have an opportunity to sponsor One Winter Night and get their logo on t-shirts and boxes. For more information on being a **business sponsor** to show your support for helping the homeless, please go to **www.cuathome.us**. Thank you.

You can be a part of this exciting event by **volunteering**. We need at least 100 additional volunteers to make this event at two simultaneous locations a success. To sign up for a volunteer shift, please go to **www.cuathome.us**. Thank you for helping us get the word out now about One Winter Night. Additional information, including an up-to-date list of participants and donation information, can be found at www.cuathome.us.

PO Box 8816 • Champaign, IL 61826 217-819-4569 • www.cuathome.us