

Contact: Melany Jackson Phone: 217-480-5820

Email: melany@cuathome.us

FOR IMMEDIATE RELEASE

May 20, 2012

C-U AT HOME ONE SUMMER DAY

It's time once again for our community to join together in support of helping the homeless at Hessel Park on **Saturday**, **June 29**, **from 9-11am**. We are once again hosting the companion event to our One Winter Night sleep-out in cardboard boxes. It's called **C-U at Home One Summer Day**, **Taking Steps to Fight Homelessness**.

This isn't your normal, everyday fundraiser walk. Here are the details: The first 50 people to register to walk will be given a **grocery cart** to push as they walk. Others are encouraged to bring strollers, bicycles, or wagons to join in the walk.

This year our goal for One Summer Day is to raise at least \$20,000 for professional case management for our residents. So, we need at least 200 walkers to raise \$100 each. This is the next step in offering the most vulnerable homeless residents the support they most need.

Both **individuals and groups** are encouraged to register to walk. Co-workers, churches, families, and clubs can join together to take steps against homelessness and get a bit of exercise, all while raising awareness at One Summer Day.

We will also be collecting selected donated items in the grocery carts the day of the walk. These donated items and the funds raised will be divided between several **participating agencies** that help the homeless. Each agency will have a representative and a table with their information at the event to help raise awareness of the services available to help the homeless in our community.

<u>We would like to invite you, as a media partner, to form a team of walkers</u> and support our combined efforts to help the homeless. Thank you for helping us get the word out now about One Summer Day. Online registration and additional information can be found at www.cuathome.us.