



Dr. William J.F. Hunter
Director, *CeMaST*
Normal, IL 61790-5960
Phone: (309) 438-3089
Fax: (309) 438-4592
CeMaST.IllinoisState.edu

Dear Prospective Exhibitor:

Like you, we at the Center for Mathematics, Science, and Technology (CeMaST) at Illinois State University care about the communities in which we live and work. **That is why we are inviting you to support our 4th Annual Family Science Day event**, which will be held on Saturday, April 5th, 2014.

Family Science Day is a public outreach event designed to educate and inspire K-8 students in the fields of science, technology, engineering, and mathematics (STEM). This family-friendly event encourages scientific discovery through hands-on activities, challenges, and demonstrations while providing the opportunity to learn about scientific careers from actual research scientists and science educators. In addition, the event helps to raise awareness of the importance of STEM in our society.

Last year, more than 2000 people participated in our event at Redbird Arena. Past events have included more than 80 hands-on interactive exhibits each year from groups such as NASA, State Farm, St. Louis Science Center, and the Museum of Science and Industry, to name a few. The event also hosts the Central Illinois Robotics Club BotBrawl Tournament, a regional robotics tournament for hobbyists and students alike.

Our goal is to continue to offer a fun, engaging, and safe event for families throughout Central Illinois, but we need your help. **We would like to offer your organization the opportunity to participate in our Interactive Exhibit Gallery.** In this area, we highlight a variety of STEM topics through *hands-on, interactive stations*. By participating, you have the opportunity to support an educational event in your community and promote your organization to thousands of families.

Please join us in making a difference by completing our Exhibitor Registration Form by January 31, 2014. The cost to exhibit at our event is FREE, and we accept booths on a first-come, first-serve basis until full. We realize that you have difficult decisions regarding the best use of your limited resources, and we appreciate your consideration. We are very excited to host such a valuable educational event in our community, and we hope you will join us in making Family Science Day 2014 a success!

Please contact me by phone at (309) 438-4539 or by e-mail at samccub@illinoisstate.edu to learn more about becoming an exhibitor.

Sincerely,

Sara McCubbins
Sponsored Project/Research Assistant
Family Science Day Coordinator



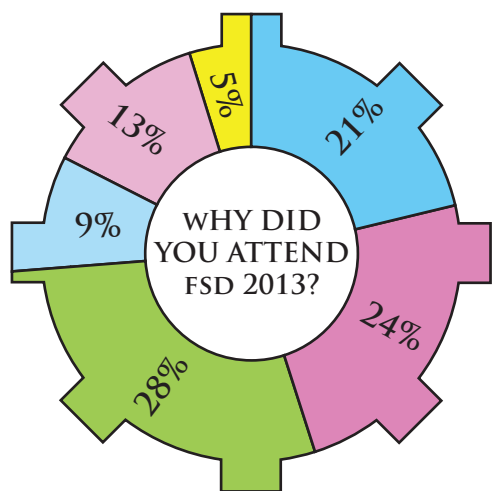
WWW.FAMILYSCIENCEDAY.COM

An equal opportunity/affirmative action university encouraging diversity

FAMILY SCIENCE DAY

BY THE NUMBERS

2013



- "TO GET EXCITED ABOUT SCIENCE"
- "TO HAVE FUN"
- "TO LEARN/EXPLORE"
- "TO CHECK OUT THE HANDS-ON EXHIBITS"
- "IT WAS SOMETHING TO DO WITH THE FAMILY"
- "OTHER"

2000 PEOPLE ATTENDED FSD 2013

98% OF ADULTS WOULD RECOMMEND THE EVENT TO OTHER PARENTS

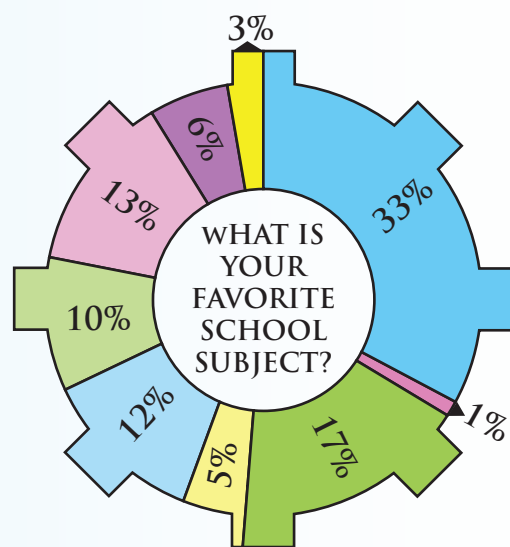
94% OF KIDS WOULD RECOMMEND THE EVENT TO HIS/HER FRIENDS

66% OF PEOPLE IN ATTENDANCE HAD NEVER BEEN TO FAMILY SCIENCE DAY

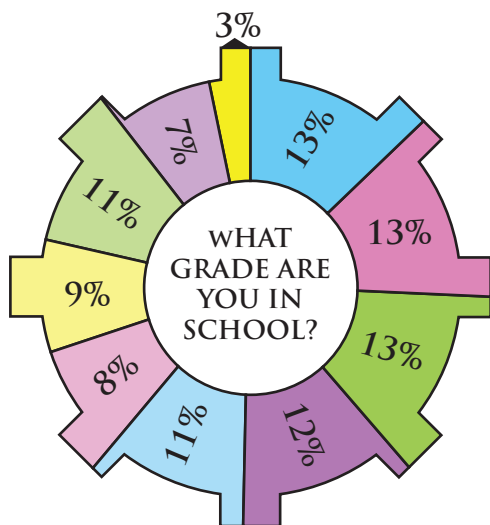
100+ HANDS-ON ACTIVITIES WERE PRESENTED BY **65** EXHIBITORS

50+ ISU/COMMUNITY MEMBERS VOLUNTEERED

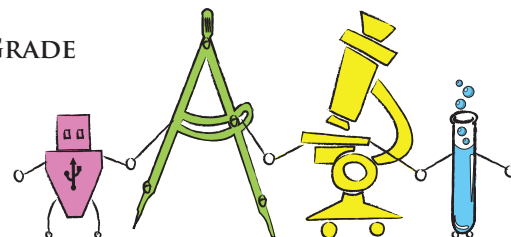
WHEN ASKED "WHAT DO YOU WANT TO BE WHEN YOU GROW UP?" **63%** INDICATED A STEM PROFESSION



- SCIENCE
- TECHNOLOGY
- MATHEMATICS
- ENGLISH
- READING
- GYM/RECESS
- ART/MUSIC
- SOCIAL STUDIES
- OTHER



- PRE-K
- KINDERGARTEN
- 1ST GRADE
- 2ND GRADE
- 3RD GRADE
- 4TH GRADE
- 5TH GRADE
- 6TH GRADE
- 7TH GRADE
- 8TH GRADE





FEATURING:



FAMILY SCIENCE DAY

TERMS AND CONDITIONS

Interactive Stations: Stations should be interactive, rather than simply informative, providing an experiment or activity for attendees to watch and/or participate in.

Literature Distribution and Sales: Promotional literature can be distributed at your station, but the primary focus **must** be the interactive activity. We request that no services/merchandise be sold at your station.

Equipment/Supplies: You are expected to provide any equipment/supplies needed for your stations, unless agreed upon by CeMaST. You are solely responsible for addressing any safety concerns related to your activities.

Volunteers: Participating organizations **must provide at least one** volunteer (we recommend two) to facilitate your exhibit during the event. CeMaST is not responsible for stations left unattended. ALL STATIONS must be open and ready for attendees from 11 a.m.-4 p.m. during the event.

Set-up and Clean-up: Participating organizations are expected to set up their exhibits by 10:30 a.m. Clean-up will begin no earlier than 4 p.m. More details will be provided closer to the event.

EVENT DETAILS

What:	Family Science Day	Time:	11 a.m. to 4 p.m.
When:	Saturday, April 5 th , 2014	Who:	K-8 students and their families
Where:	Redbird Arena	Cost:	\$3.00 per ticket, Kids 2 and under FREE

PARTNERS:



CENTER FOR
MATHEMATICS, SCIENCE,
AND TECHNOLOGY
Illinois State University





FEATURING:



FAMILY SCIENCE DAY

CALL FOR EXHIBITORS!

CeMaST at Illinois State University invites you to participate as an exhibitor for Family Science Day on **Saturday, April 5th, 2014** from 11 a.m. to 4 p.m. at Redbird Arena. We are looking for fun, interactive exhibits that give learners of all ages a hands-on experience with science, technology, engineering, the arts, and mathematics. *Booth Spaces are FREE, but are first-come, first-serve.*

HOW TO REGISTER:

1. Go to www.familyscienceday.com and click on the "Exhibitor Registration Form."
2. Agree to our exhibitor terms and conditions.
3. Choose the classification(s) that fit your organization.
4. Determine your booth space and electricity needs.
5. Enter your contact info and SUBMIT!

REGISTRATION DEADLINE IS FRIDAY, JANUARY 31ST, 2014

For more information, or if you have questions, please contact Sara McCubbins at samccub@ilstu.edu or 309-438-4539.



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