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FOR IMMEDIATE RELEASE

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OVERNIGHT IN CARDBOARD AND NEW DROP-IN CENTER

Here we go again... is this winter storm number 4 or 5? I've lost count at this point! This continued brutal cold weather is a reminder of that not everyone has a warm place to go. It's our hope to open a new daytime drop-in center that will be a safe place for those who are on the streets to come rain or shine, hot or cold, whatever this Central IL weather throws at us. This year the funds raised from One Winter Night will go to help us open this new drop-in center.

The 3nd Annual C-U at Home One Winter Night is a community public awareness event to help the homeless. One Winter Night will take place in downtown Champaign, along Neil Street. Participants will brave the cold for 12 hours, from 6pm-6am on Friday, February 21 – Saturday February 22, 2014. Join Mayor Don Gerard, local business owner Rob Meister, several area pastors, professionals, students and other public figures, as they spend the night outside, shivering in a cardboard box.

Each of the box dwellers is raising awareness and funds to help the homeless. You can find out more about how to donate in support of your favorite participant at www.cuathome.us. Businesses also have an opportunity to sponsor One Winter Night. For more information on being a business sponsor, please contact us at 217-819-4569 or online at www.cuathome.us. Thank you.

You can be a part of this powerful event by volunteering. We need people to help us with registration, collecting donations, waving signs, and with our hospitality and warming center. To sign up for a volunteer shift, please go to www.cuathome.us. Thank you for helping us get the word out about One Winter Night. Additional information, including an up-to-date list of participants and donation information, can be found at www.cuathome.us.

This is an exciting time for C-U at Home, as we are planning to launch several new initiatives in the next few months. We plan to develop a recovery home for those who have completed a rehabilitation program for addiction, a home for families, in addition to the new daytime drop-in **center** to reach those who are living on the streets.