

**FOR IMMEDIATE RELEASE: Friday, February 7, 2014**

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40 North | 88 West – Champaign County Arts Council

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## **40 North to Host Late Night Fundraiser**

*40 North UNTITLED benefits arts programs*

Champaign County – 40 North | 88 West, the Champaign County Arts Council, has reinvented their annual fundraiser with 40 North UNTITLED, a one-of-a-kind, late-night event on February 28<sup>th</sup> at the Orpheum Theatre. Celebrating the arts of Champaign County and 40 North's mission of cultivating creativity, this engaging and interactive evening will bring together art lovers, supporters, and the general public for a night of artful entertainment. As the sole 40 North fundraising event of the year, the proceeds from the night will benefit 40 North and its programs including the Boneyard Arts Festival, ACE Awards, the Eric Show, Friday Night Live, Sky Gallery, MTD ART, and more.

Guests of this late-evening event can expect a variety of live performances combined with DJ and dancing for an energetic and vibrant atmosphere. They will indulge in a French crepe dessert bar, delicious pastry shoppe collection, complimentary cocktail bar, and specialty coffee drinks. An interactive, custom screen-printed t-shirt sale from Weiskamp Screen Printing will be on hand for guests to select from unique designs to support art and creativity in Champaign County. Additional fundraising opportunities include an original art sale featuring local artists, a Wine Wall raffle and much more!

"Art, in any form, is something to be celebrated by all walks of life," states Kelly White, Executive Director of 40 North. "We wanted to make this event engaging and accessible so that a larger part of the community can embrace and celebrate the importance of fostering creativity in Champaign County. We believe this event will be an ideal way to showcase how 40 North is making Champaign County a better place to live and work through arts and culture."

Attendees of the event are encouraged to dine at any of the following restaurants before 40 North UNTITLED, and 20% of the your bill (excluding alcohol) will be donated to 40 North and its programs: **Farren's Pub & Eatery, Big Grove Tavern, Esquire Lounge and Wedge Tequila Bar & Grill.**

Sponsors of 40 North UNTITLED include **Michaels' Catering, All the Hits Q96, Country US 105.9, Sunny 95.3, and ESPN Radio 93.5, Busey, Carle, and Jim and Cheryle Turner.**

Anyone looking to attend the event can purchase tickets by visiting [40North.org/Tickets](http://40North.org/Tickets), by contacting 40 North at 217-351-9841, or in person at 106 S. Neil St. Champaign IL 61821. Tickets are \$40 per person, or \$70 per couple.

### **About 40 North | 88 West**

With the mission of cultivating creativity in Champaign County, 40 North | 88 West is dedicated to fueling the growth and well-being of our creative community by nurturing its arts, culture, and education. Through information, advocacy and collaboration, 40 North empowers artists, arts organizations, businesses and the community at large. For more information on 40 North, visit [www.40north.org](http://www.40north.org).

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