



Re: University of Illinois at Urbana-Champaign
BAN and BNAACC – 1st Annual Power Moves Luncheon

Greetings!

We are Ashley Walls, President of the University of Illinois at Urbana-Champaign's *Black Alumni Network* (BAN), and Rory G. James, Director of the *Bruce D. Nesbitt African American Cultural Center* (BNAACC) at the University of Illinois at Urbana-Champaign. BAN, an affiliate organization of the University of Illinois Alumni Association (UIAA), was created as an alumni organization with a mission to provide comprehensive programming opportunities (professional, academic, philanthropic, and social) that facilitate networking opportunities between African-American alumni, students, faculty and staff. Currently in its 14th year of existence, BAN has experienced tremendous growth in membership among prominent African-American alumni throughout the country.

On Friday May 16, 2014 BAN and BNAACC will proudly host the inaugural *Power Moves Luncheon* as part of the University's commencement weekend. In the scenic setting of the Alice Campbell Alumni Center, BAN and BNAACC will celebrate the myriad of accomplishments by distinguished alumni of the University of Illinois at Urbana-Champaign. Alumni from across the country will receive various awards recognizing their unique contributions, including:


- **Legacy of Service Award** (rendering service in the Chicagoland area that affects attendance and retention of African American students at the University)
Kevin McFall, Past BAN President and Vice President, Johnson Publishing Company
- **Arts and Innovation Award** (trailblazing efforts in the creative arts)
Charles H. Patterson (posthumously), Director and Actor (known for work on Broadway and role of Jimmy Potter in the movie, *The Five Heartbeats*)
- **Global Footprints Award** (impact on global scale)
Chime Asonye, Commissioner of D.C. Commission on African Affairs
- **Advancement in Education Award** (positively influencing issues affecting the educational path of African American students attending the University)
Dr. Chandra Gill, Founder, Blackademically Speaking
- **Golden Trumpet Award** (having major impact on issues affecting the trajectory of African Americans' attendance at the University).
Attorney James D. Montgomery, Sr., *University of Illinois Trustee-*

The afternoon will feature a delicious lunch catered by an Illinois alumnus. African American students matriculating at the University are actively volunteering with BAN and BNAACC in the planning of this celebratory event and they will serve as hosts and hostesses during the luncheon. In addition to honoring distinguished alumni, BAN has set a goal of raising \$3,000 for BAN's scholarship fund, which was established to provide current African American students attending the University with financial assistance toward their education expenses.

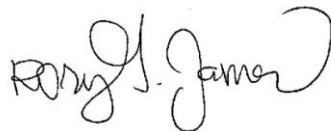
In order to meet our financial goals and have a successful event, BAN and BNAACC are seeking inaugural sponsors from alumni and our local business community to contribute monetary and/or in-kind donations for this momentous occasion. We anticipate that the *Power Moves Luncheon* will become an annual celebration of the illustrious and notable achievements of our fellow Illinois alumni and affiliated organizations. Furthermore, by sponsoring this event you will support BAN's efforts in providing quality programming and scholarship opportunities to alumni and students throughout the country. We ask that you consider a sponsorship donation. For sponsorship donations in the amount of Fifteen Hundred Dollars (\$1,500) and higher, the names of the individual and/or organizations will be placed on all marketing materials publicizing the event and in the program, announced publicly at the luncheon, as well as receive three (3) complimentary tickets to the luncheon and a one (1) page complimentary ad in the Black Congratulatory Program Book.

Please contact the individuals below for more information about making your tax-deductible financial and/or in-kind donation, and becoming a recognized sponsor of this celebration. Thank you in advance for supporting the *Power Moves Luncheon* and joining us as we honor men and women who have made an enduring impact in service and their given fields of endeavor.

Sincerely,



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