



Culture, Media and Sport Committee

House of Commons, London SW1A 0AA

Tel 020 7219 6188 website www.parliament.uk/cms

Dr Theo Bertram
Director of Government Relations, Europe
TikTok

By email

19 September 2023

Dear Theo,

I am writing concerning the serious allegations regarding Russell Brand, in the context as a user of TikTok with more than 2.2 million followers on the platform.

The Culture, Media and Sport is raising questions with the broadcasters who previously employed Mr Brand or production companies who employed him, to examine both the culture of the industry in the past and whether that culture still prevails today.

Although Mr Brand no longer appears on television, he now has a follower base on social media, including on TikTok where this weekend he republished his pre-emptive response to the accusations made against him by The Sunday Times and Channel 4's Dispatches. While we recognise that TikTok is not the creator of the content published by Mr Brand, and his content may be within the Community Guidelines set out by the platform, we are concerned that he may be able to profit from his content on the platform.

We would be grateful if you could confirm whether Mr Brand is able to monetise his TikTok posts, including his videos relating to the serious accusations against him, and what the platform is doing to ensure that creators are not able to use the platform to undermine the welfare of victims of inappropriate and potentially illegal behaviour.

Yours sincerely,

Dame Caroline Dinenage DBE MP
Chair, Culture, Media and Sport Committee